

FOR IMMEDIATE RELEASE

**Wall Street Institute's Director of Curriculum Development
Presenting at Upcoming ESL Industry Events**

Baltimore, MD – October 14, 2008 – Simon Buckland, Director of Curriculum Development for Wall Street Institute, the world's premier provider of English language instruction, will be presenting at two upcoming industry events: the International Association of Language Testers in Europe (IATEFL) Testing and Assessment Conference and the Teachers of English to Speakers of Other Languages (TESOL) France Conference.

IATEFL, based in the UK, is a global association for ESL teachers. The IATEFL Testing and Assessment Conference will take place on October 17 – 18 in Dublin, Ireland. At that conference, Mr. Buckland will be discussing industry standards in the ESL industry. Wall Street Institute is leading the industry in this area, and was the first ESL training provider to subject its methodology to rigorous standards testing. A landmark study, conducted with the support of the renowned University of Cambridge ESOL Examinations, demonstrated that Wall Street Institute's English language curriculum is aligned to the globally recognized Common European Framework Reference for Languages (CEFR) English Proficiency Scales. Mr. Buckland's presentation will include information on the Alignment Study.

The TESOL France Conference will take place on November 17 – 18 in Paris, France. Mr. Buckland will be discussing how using a blended learning methodology for second language acquisition is the most effective way of delivering genuinely learner-paced and learner-centered ESOL.

For more information about these events, please visit the organization's websites:

IATEFL: <http://www.iatefl.org> and <http://www.teasig.com>

TESOL: <http://www.tesol.org> and <http://www.tesol-france.org/Colloquium08.php>

About Simon Buckland

Director of Curriculum Development, Wall Street Institute
Simon Buckland joined Wall Street Institute in 1980 as Academic Advisor and Director of Curriculum Development. Prior to joining WSI, he was a writer of teaching materials, working on English textbooks for Longmans. Since then, Mr. Buckland has been the chief author and instructional designer of the Wall Street English learning programs, during which time he has helped to guide the company through many phases of innovation, such as the first application of "Blended Learning" to English language

learning; first use of a specially-programmed computer in English language learning; and the first full-scale English language course on CD-ROM. Before working on teaching materials, he worked as an English teacher and Director of Studies in the UK, the Middle East, and in Italy for the British Council. Throughout his career, he has also worked as an e-learning author and consultant in the UK for many well-known companies such as British Telecom, Bank of England, and Rolls-Royce, designing learning plans and programs for interactive management training programs. He has designed a number of e-learning projects and websites, and planned and supervised the publication and recording of teaching materials in many languages. Mr. Buckland received his Bachelor of Arts Degree in English Language and Literature from Oxford University, a Diploma in Teaching English as a Foreign Language from the British Council, and a Master of Science Degree from Sussex University (UK) in Intelligent Teaching Systems and Natural Language Processing.

About Wall Street Institute

Wall Street Institute (www.wallstreetinstitute.com) is the premier provider of English instruction for individuals and corporate clients around the world. The Company's proprietary and innovative blended learning method integrates the best of proven learning approaches to provide the most effective English language instruction available for adults. Students listen, read, write, speak, and practice English with guidance and support from highly trained native English speaking teachers. Wall Street Institute's curriculum is aligned to the Common European Framework Reference for Languages (CEFR), according to a study undertaken with the support of the University of Cambridge English for Speakers of Other Languages Examination group (CESOL). Utilizing both company-owned and franchised centers, Wall Street Institute has provided instruction to over 2 million students in nearly centers in 25 countries in Asia, Europe, Latin America, and the Middle East. Founded in 1972, Wall Street Institute's international offices are in Baltimore, Maryland in the United States and Barcelona, Spain. Wall Street Institute is owned by the private equity firm, The Carlyle Group.

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